



**For Immediate Release**

## **The Acquisition of Genie Gateway by WWAG Creates a Unique Payment Gateway**

### ***Unified Payment Platform Integrates Cable TV, Internet and Telecom***

(Las Vegas, Nevada – April 10, 2015) Business Wire -- AllCom, a provider of electronic payment services and unified communications to unbanked and under-banked merchants, consumers, and other emerging industries, and WWA Group, Inc. (**OTCBB: WWAG**), parent of Summit Digital, Inc., a provider of cable television, high speed internet and related services to rural U.S. communities, announced today the completion of their Stock Exchange Agreement, in which WWAG has acquired 100% of AllCom's subsidiary, Genie Gateway.

In the near future, WWAG plans to file the necessary documents and applications to change its name to Genie Gateway, and to change its stock-trading symbol to one more synergistic with the company's new corporate name. For additional information regarding the transaction, please see WWAG's Form 8-K Filing.

<http://GenieCashBox.com/brochure.pdf>

Tom Nix, president of Summit Digital, Inc., WWAG's wholly owned cable TV subsidiary, commented, "Our subscribers will now be able to enjoy their cable TV as well as conduct business with anyone directly from their cable TV, in person, by phone, by email, over the internet using any web enabled device. And, this will be the first time where cable TV, high speed Internet and wireless Internet service providers will actually be in position to offer merchants and advertisers a way to complete a sale for their goods and services when advertised, and get paid in real-time, anytime 24x7x365."

Thomas E. Skala, CEO of Genie Gateway parent AllCom, stated "We believe Genie Gateway's Unified Phone Number ("UPN") solution will be a major game changer in the transaction processing world -- it's like being able to

conduct business in multiple parallel universes simultaneously. The UPN is not a credit card and it's not a debit card, it is a phone number that can facilitate secure peer-to-peer, real-time cash payments. When using UPN on the telephone, online, or in a retail environment, the purchase is treated as a traditional cash purchase, but with the payment processed as an electronic credit".

Mr. Skala continued, "WWA Group intends to leverage this new technology to enhance its existing plan to consolidate the fragmented wireless broadband marketplace. Genie Gateway allows subscribers to make payments to, and accept payments from, third parties, online or by phone. Payments are processed electronically as peer-to-peer, cash transactions, and are not subject to traditional credit card merchant processing rules and regulations".

Tom Nix, president of Summit Digital, Inc., said that "Our plans are to introduce and advertise Genie Gateway jointly with other cable television, high speed Internet and wireless Internet service providers (WISP's) to their subscribers, on their respective systems as the next generation of unified services while creating a new way to build additional high margin revenues."

Advising on the transaction was Source Capital Group, Inc., a Westport, CT-based boutique investment banking firm focused on technology, communications, clean energy, and emerging growth companies.

### **About AllCom**

AllCom, ([www.AllCom.com](http://www.AllCom.com)), a Nevada corporation incorporated in 1997, set out to design and fully develop a proprietary mix of hardware and software that integrates three powerful technologies into one seamless service: Telecommunications, the world's most universal and interactive communication medium; Electronic Banking, the key to electronic commerce; and the Internet, the world's most powerful information medium.

### **About WWA Group, Inc**

WWA Group ([www.wwagroup.com](http://www.wwagroup.com)) (OTCBB: **WWAG**), a Nevada corporation incorporated in 1996, operates its cable business through Summit Digital Inc., which is a Multi-System Operator providing Cable TV, High Speed Internet and related services to customers in rural U.S. communities, a specific high-growth market within the Cable TV and High Speed Internet industry.

### **About the Genie Gateway**



Genie Gateway (<http://www.genieinformation.com>) was developed by AllCom and was its most forward-looking unified communications service to date. Blending

products and services needed to operate a business, traditionally purchased from several vendors, into one seamless global service, the Genie Gateway is aimed squarely at businesses and individuals who want a fully rounded presence on the internet, without the cost and complexity of the build-it-yourself approach.

To learn more about some of the many services provided on the Genie Gateway platform please click on:

1. <http://GenieCashBox.com/Merchant>
2. <http://GenieCashBox.com/Consumer>
3. <https://www.youtube.com/watch?v=y-TUyYSluac>
4. <http://GenieCashBox.com/CelIPP>
5. <http://GenieCashBox.com/GenieVox>
6. <http://GenieCashBox.com/PayCash.wav>
7. <http://GenieCashBox.com/PayCheck.wav>
8. <http://GenieCashBox.com/BillPay.wav>
9. <http://www.allcom.com/userstories.php>

### **Safe Harbor Statement**

This Press Release contains forward-looking statements. These forward-looking statements are based on the current plans and expectations of management and are subject to a number of uncertainties and risks that could significantly affect the company's current plans and expectations, as well as future results of operations and financial condition. A more extensive listing of risks and factors that may affect the company's business prospects and cause actual results to differ materially from those described in the forward-looking statements can be found in the reports and other documents filed by the company with OTC Markets, Inc.'s OTC Disclosure and News Service. The company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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